



Chlorine Times



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Spring Into Action:

This is the time to take action to prevent unpleasant swimming pool experiences. So whether you have a clean-out, cleaning maintenance, equipment repair, leaks, or cover removal needs, give us a call. Let's avoid the beginning of swim season panic. Let's take care of it now. We want you to do as much work as you are comfortable doing in bringing your pool out of its winter sleep. Then call us to do the rest.

Chlorine Gas Continues To Be Superior For Bacteria Control:

Chlorine Continues To Be The Chemical of Choice for Cleaning Most U.S. Pools. Chlorine's time-tested ability to sanitize, that is, to quickly kill nearly every known disease-causing microorganism in a body of water is well documented.

The Chemical disinfects pool water by killing pathogenic bacteria and viruses within minutes of application. Recent innovations in alternative sanitizing techniques notwithstanding, the vast majority of pools throughout the United States are sanitized by Chlorine in one form or another. The question is not whether to use chlorine; rather the discussion often focuses on which type of chlorine chemical should be used.

The most common types of chlorine used are gas chlorine, liquid chlorine, dichlor, trichlor, lithium, and cal-hypo. Gas Chlorine is the purist form of chlorine available, making it the most effective sanitizer. Unlike the packaged products, gas does not contain additives or compounds. This allows it to be the least expensive option.

Gas is also better for pool equipment. Unlike liquid or tablets, there is no concentration to come into direct contact with plaster. Rapid dissolution of gas occurs as it is disbursed into the water. This allows equipment to be shut down during the treatment protocol. This avoids direct contact with older metal pool equipment, while avoiding product accumulation on plaster. Only Chlorine Gas provides this flexibility. All other forms of Chlorine are dependent on the pool's circulation system to mix chemicals with water. Chlorine gas is also safer for swimmers.

Gas pools are balanced differently than packaged materials and only trained gas technicians are qualified to define a treatment protocol for gas pools. Retail stores and other competitors cannot offer Chlorine Gas. This superior bacteria protection for homeowners is available exclusively from North East Florida Chemical Corp!

Refer your friends, neighbors, and family!



For each new customer you refer to [North East Florida Chemical](http://www.clear-n-safe.com), you will receive a **FREE** month of our chemical service! (Remind them to give us your name when they call.) There is **no limit** to the number of people you may refer, and **no expiration date** on this offer.

As Always, we appreciate your business.

Chemical Only Program Continues To Be Our Most Popular Service:

Our Chemical Only Program is extremely popular because of its effective results and cost savings to our customers. It saves the pool owner approximately 65% of the cost of full service. This represents approximately \$1,200 in savings every year! The service does an awesome job of keeping the water clear and sanitized against bacteria.

However, it is important for the customer to regularly brush a pool to prevent algae build-up on the walls, floor, and steps. Chemistry kills everything which is suspended in the water. Poor results occur when build-up is allowed to occur in a pool. A prolonged deferred maintenance program causes clear water to turn green when the winter accumulation is finally brushed into the water. The longer poor cleaning habits exist, the greater the risk for a severe condition of green algae. When this occurs, several treatments in as many weeks may be required to recover the pool. Automatic pool vacuums significantly reduce the amount of manual cleaning. We find their use to be extremely cost effective. These units are available through our office on a seasonal lease or a sales basis.

NEFC IS A FULL SERVICE COMPANY

We know that vacuuming and brushing can be physical at best. We recognize that some individuals prefer not to, or cannot perform the physical chores on a consistent basis. Often times, a pool's environment causes a pool to be a poor candidate for the Chemical Only program. For these situations we offer other services to meet their needs including:

- Customer Services
- Full Services
- Special Services
- Repair Services



A Good Start for Pool Rules Reminder:

Below is a list of core safety rules applicable to any pool. This list is *not* all encompassing, add your own and share them with everyone who uses your pool to help have a fun, healthy and safe swim season.

1. Always have adult supervision.
2. Never swim alone.
3. Keep a portable telephone near the pool.
4. At least one adult family member should know CPR.
5. Never swim when there is lightning or thunder.
6. Do not allow running on the edge of the pool.
7. Keep large floating toys out of the pool - they block the view.
8. Keep deck areas free of clutter.
9. Never swim under the influence of alcohol or drugs.
10. Never allow young children to dive into a pool.
11. Install pool lights for night vision.
12. Have a clear view of the pool from inside your home.
13. Remove automatic vacuums from the pool before swimming.
14. Keep pool chemicals locked away or ask your technician to bring them to the office for proper disposal.
15. Never allow extension cords near a pool.
16. Make sure your babysitters can swim.



Confucius Says:

"Do not impose on others what you yourself do not desire."

