



North East Florida  
Chemical Corp.

January 2011

# Chlorine Times

**Introducing...Our New Web Store!**

**WE ARE NOW OPEN**

**ELIMINATE THE NEED TO EVER  
TRAVEL TO A RETAIL STORE AGAIN**

**GRAND OPENING SPECIAL**

**20% Discount on ALL your purchases  
thru February 15, 2011!**

**Visit us at [www.clear-n-safe.com](http://www.clear-n-safe.com)**



**In this issue:**

- New Web Retail Store
- 20% Discount Offer

Our web store is the next evolution for North East Florida Chemical to continue to serve all of your pool needs. The site offers many items from motors and pumps for the do – it – yourselfer to everyday needs like filter elements, poles and brushes. The selection will be evolving to cover any needs that may arise. If you don't see what you need please call our office and we will get what you need. All prices are competitive with local area retailers and we offer free delivery to our existing customers on their next service day, providing your order is received at least 48 business hours before your service day. Visit our web site for complete details.

**CULLIGAN WATER**

Is offering Customers of North East Florida Chemical the following special:

**\$200 off a Whole House Water Treatment System Plus FREE Installation!**

**Call (904)353-7551 and ask for Hal**

[www.culliganjax.com](http://www.culliganjax.com)



Cartridge Elements (20)



Chemicals (24)



Maintenance Supplies (44)



Pumps, Filters & Motors (33)

