



Chlorine Times

In this issue:

- An Infrequent Urge Better Left Alone
- Fall Is Just Around The Corner
- Enjoy A Trouble Free Pool
- We Are A Full Service Pool Company



An Infrequent Urge Better Left Alone:

I woke up this morning with this insatiable desire to write about Washington's political party gridlock, the Republican Presidential Party candidate debate, Obama's Job Bill or the credible terrorist threat. I wanted to state my case for resolving our country's problems. You know the solutions which I mean. The obvious includes a mandatory balanced budget amendment, cease nation building, immigration resolution, fair tax system and an effective energy policy. When I mentioned my desire to my wife, she suggested that I stick to writing about something I know about and let the Washington Bozo's get voted out of office next year! So I'm back to writing about swimming pools.



Fall Is Just Around The Corner:

With Labor Day behind us, fall is just around the corner. It will soon be time to battle falling leaves. This is a troublesome task for most pools which are not screened. We have a few slots open in our Full Service Program, for those of you who cannot or prefer not to perform

your own cleaning. I encourage you to enroll early. We will not be hiring beyond our current capacity for this service. The only way into this program once it is full, is when someone else drops out. Leaves left unattended in your pool will decay in an

accelerated manner. This may cause surface staining, water discoloration, and could damage your pool equipment. Your pool is a major investment. Don't ignore it during the off swim season.



Enjoy A Trouble Free Pool:

No one enjoys working on their pool during the off season months. We are here to free you from those chores. If you are not enjoying a trouble free pool, you may be experiencing mechanical or leak problems or perhaps you're not enrolled in the right service program that is best for you. If your pool is not performing well, call us. There is no charge for a phone inquiry and often times we can get you back to normal performance without the expense of a service call.

Reminders:

Refer your friends to get a free month of chemical service!





We Are A Full Service Pool Company:

We have a service program for every need and every pool. We would be happy to discuss which service best fits your needs. Our advice is free and you get to choose the program of choice. The following is a summary of our programs, including the most likely situation they are best suited to support:

NEFCC IS A FULL SERVICE POOL COMPANY:



We offer three levels of pool care (Basic, Enhanced, and Deluxe programs) and several miscellaneous services to address the individual needs of our pool customers. These services are summarized as follows:

PROGRAM

1. Basic Chemical Only
 - Chlorine Gas...\$57/mo
 - Salt Chlorination...\$57/mo
 - Chlorine Tabs/Stks...\$75/mo
2. Basic Chemical Plus
(Includes Auto Vacuum)
3. Enhanced 6-6 Program
(6mo Deluxe and 6mo Basic)
4. Deluxe Full Service
5. Temporary Deluxe Full Service
6. Custom Service
7. Internet Special
8. Auto Vacuum Bench Repair Program
9. General Repair Program
10. Temporary Waterline Management
11. Leak Detection Services
12. Retail Internet Sales
(www.clearnsafe.com)

BEST SUITED FOR:

- Customers who can perform all their own cleaning maintenance requirements.
- Customers who want to retain, but reduce cleaning responsibilities. Highly recommended for screened in pools.
- Customers who prefer not to clean during the summer and leaf drop season, but want reduced service and cost during the non swim season.
- Customers who cannot or prefer not to perform cleaning maintenance. Highly recommended for non screened pools.
- Pool service priced by the week to cover temporary pool owner absence away from home.
- Typically provides one time clean-outs or seasonal pool recoveries.
- Designed as a prepaid annual pay program available for all our pool care service programs, which provides a 7.5% discount.
- Designed to avoid a service run charge by picking up broken vacuum on service day, rebuilding it in our warehouse, and returning it the following service day. Actual repair time and materials charged.
- Available to all our customers for general pool repair service.
- Automatic water line management units for rent to temporarily maintain water line and protect equipment from damage in pool leak situations.
- Repair Leaky Pools
- Order pool supplies for free delivery by your service technician to your home on next service date.

For further information regarding any of our services, please contact our office for complete details.

As a customer of NEFCC, you are entitled to transfer without penalty, between these programs as often as you like.

